

**2,500  
HIRES PER YEAR**

**100+ Locations**

**U.S. Based**

**Hourly &  
Professional**

### Challenges

- 100+ locations
- Difficult rural and suburban markets
- Hiring managers inexperienced in recruitment
- Decentralized recruiting and hiring process
- No recruitment technology
- No candidate management technology
- Limited recruiting reporting and visibility

### Pierpoint Solution

- Dedicated delivery team
- Team member specialization (recruiters, sourcers, coordinators)
- Revamped sourcing strategy incorporating “grass roots tactics
- Newly implemented social recruitment strategy
- Leveraging of ATS / CRM technology and establishment of talent community
- Customized reporting package

- **LONG TERM PARTNERSHIP**
- **NATIONAL RECRUITMENT SUPPORT**
- **TIME TO 1<sup>ST</sup> SUBMITTAL: 2 TO 5 DAYS**
- **DECREASED TIME TO FILL BY 33%**

